

The Business Game St.Gallen is an annual case competition organized by a group of students from the University of St.Gallen. During two-and-a-half days, 100 aspiring Master's and Bachelor's students in their final year from all across Europe compete against each other in a battle of wit and talent in five different challenges. Founded in 2013 and having been held in its fifth edition this April, the BGSStG is beginning to build up a reputation across Europe as a high-class event and is going into its sixth edition in 2019. The Business Game St.Gallen is a non-profit student association.

For the Organizing Team of 2018, we are looking for a motivated and dedicated student who wants to join our team from **September 2018 to May 2019** as a

Head of Marketing

What we offer

As a member of the Business Game St.Gallen 2019 team, you will have the following opportunities and benefits:

- Work in an entrepreneurial environment
- Extend your network of students, professors and companies
- Obtain relevant working experience
- Be part of an up-and-coming event at the University of St.Gallen
- Refine your leadership skills
- Receive support from the previous year's organizing team if needed

Your tasks

Your involvement will include the following tasks:

- Coordinate and manage the marketing team (consisting of 5-6 persons)
- Develop a marketing concept with the entire team (Kick-Off to End)
- Focus on university marketing
 - Locate potential target universities
 - Establish contacts with relevant stakeholders at universities
 - Carry out concrete marketing measures to attract students
- Report back to the President on relevant issues

Your profile

- Student at the University of St. Gallen
- High affinity with marketing topics
- Strong organizational & interpersonal skills
- Willingness and ability to lead and coordinate a team
- Reliability and dedication towards set goals & objectives

Recruitment process

Get in touch with us! Apply until **May 13th** by sending your CV, together with a couple of sentences on who you are and why you want to join us, to jobs@businessgamestgallen.com.

We are looking forward to hearing from you!