

The Business Game St.Gallen is an annual case competition organized by a group of students from the University of St.Gallen. During two-and-a-half days, 100 aspiring Master's and Bachelor's students in their final year from all across Europe compete against each other in a battle of wit and talent in five different challenges. Founded in 2013 and having been held in its fifth edition this April, the BGSg is beginning to build up a reputation across Europe as a high-class event and is going into its sixth edition in 2019. The Business Game St.Gallen is a non-profit student association.

For the Organizing Team of 2018, we are looking for a motivated and dedicated student who wants to join our team from **September 2018 to May 2019** as a

## Social Media Responsible

### What we offer

As a member of the Business Game St.Gallen 2019 team, you will have the following opportunities and benefits:

- Work in an entrepreneurial environment
- Extend your network of students, professors and companies
- Obtain relevant working experience
- Be part of an up-and-coming event at the University of St.Gallen

### Your tasks

Your involvement will include the following tasks:

- Generate relevant content for the BGSg (immediately after Kick-Off and until after the event)
- Ensure the visibility of the BGSg on social media
- Look out for posts/news that might be of importance for us (from our Partners, Universities, Students etc.)
- Support the marketing team with the development of the marketing concept
- Report back to the Head of Marketing on relevant issues

### Your profile

- Student at the University of St. Gallen
- Affinity with and good understanding of social media (Facebook, Instagram, Twitter, LinkedIn, etc.)
- Reliability and ability to deliver high-quality work on time
- Very good english and communication skills
- Hands-on attitude and creativity

### Recruitment process

Get in touch with us! Apply until **May 13<sup>th</sup>** by sending your CV, together with a couple of sentences on who you are and why you want to join us, to [jobs@businessgamestgallen.com](mailto:jobs@businessgamestgallen.com).

We are looking forward to hearing from you!